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Privacy Policy

Avenues for Justice has a firm commitment to the privacy of our friends and supporters.

This Privacy Policy applies to your access and use of all products and services that are made available through the Avenues for Justice ("our", "we" or "us") website, located at avenues for justice.org (the "Site").

This Privacy Policy only applies to information collected on the Site and is not intended to fully describe the privacy policies of Avenues for Justice. It describes the information that we gather from you, how we use and disclose your information, and the steps we take to protect your information. By using the Site, you consent to the privacy practices described in this Privacy Policy.

The information that we collect:

Personal Information:

Generally, you can visit the Site without telling us who you are or revealing any Personal Information (when we use the term "Personal Information," we mean information that can be associated with a specific person and can be used to identify that person, such as name, e-mail address, mailing address, mobile phone number, age, gender, date of birth, as well as additional sensitive information such as your social security number, financial information, financial account information, and other similar types of information). You may also choose to provide us or our third party service provider with Personal Information, for example, when you fill out forms or fields on the Site, when you make a donation to us, or when you contact us or request information about us, this Site or our products or services (whether through our online "Contact Us" form, by email or other means).

Cookies Information:

When you use the Site, we may send one or more cookies (which are small text files containing a string of alphanumeric characters) to your



computer or mobile device, to help analyze our web page flow, customize our content, measure promotional effectiveness, and promote trust and safety. You are free to decline certain cookies if your browser permits, although doing so may interfere with your ability to use the Site or certain features of the Site. We may also use Google Analytics or a similar service that uses cookies to help us better understand who our Site visitors are, how you are accessing the Site and to improve Site performance. Please visit "How Google uses data when you use our partners' sites or apps" located at www.google.com/policies/privacy/partners (or any other URL Google may provide from time to time) for additional information.

Automatically Collected Information:

When you visit the Site, we may automatically receive and record certain information from your computer, web browser and/or mobile device, including your IP address or other device address or ID, web browser and/or device type, hardware and software settings and configurations, the web pages or sites that you visit just before or just after visiting the Site, the pages you view on the Site, your actions on the Site, and the dates and times that you visit, access, or use the Site. When you use the Site on a mobile device, we may also collect the physical location of your device by, for example, using satellite, cell phone tower or wireless local area network signals. This information is generally reported to us in the aggregate and we do not use the automatically collected information on an individual-basis.

How we use the information we collect:

We use non-identifying information about your use of the Site to understand and analyze the usages trends and preferences of our users, to improve the Site, and to improve fraud detection and information security. We may use your e-mail address or other Personal Information (a) to contact you for administrative purposes such as to send you marketing materials or newsletters, to thank you for your donation or to keep you informed of changes to our policies and services. Generally, you can opt-out of receiving promotional communications, through links provided in the messages or by contacting us directly at info@avenuesforjustice.org. Although your changes are reflected promptly in active user databases, we may retain all information you submit for a variety of purposes, including backups and archiving, prevention of fraud and abuse, and analytics.

We may use Cookies Information and Automatically Collected Information to: (a) personalize our services, such as remembering your information so that you will not have to re-enter it during your visit or the next time you visit the Site; (b) provide customized content and information; (c) monitor and analyze the effectiveness of the Site; and (d) monitor aggregate site usage metrics such as total number of visitors and pages viewed.

When we disclose information:

We may disclose your information if required to do so by law or in the good-faith belief that such action is necessary to take precautions against liability; to protect us from fraudulent, abusive, or unlawful uses or activity; to protect the security or integrity of the Site; to investigate and defend ourselves against any third party claims or allegations; to assist government enforcement agencies; or to comply with state and federal laws, in response to a court order, judicial or other government subpoena or warrant. We make certain information available to third parties to comply with various reporting obligations, and for business or marketing purposes. When possible, we provide this information in a de-identified way. We work with third party service providers to provide website development, hosting, data storage, maintenance, and other services for us. To the extent it is necessary for these third party service providers to complete their contractual obligations to us, these third parties may have access to or process your information.

In the event Avenues for Justice were to be engaged in or contemplating a divestiture, merger, consolidation, or asset sale, or in the unlikely event of a bankruptcy, we may transfer or assign the information that we have collected from users.

If you would like for us to delete your information, please send us a request at info@avenuesforjustice.org.

If you do not wish to receive email offers or newsletters from us, you can opt-out of receiving email information from us (except for emails related to the completion of your registration, correction of user data, and other similar communications essential to your interactions through the Site) by using the unsubscribe process at the bottom of our emails. Although your changes are reflected promptly in active user databases, we may retain all information you submit for a variety of purposes, including backups and archiving, prevention of fraud and abuse, and analytics.

External Links:

The website may contain links that take you to other websites controlled by third parties. For example, our "Donate" website takes you to a third party website that process your donation information on our behalf. While we try to link only to websites of reputable organizations, please be aware that we are not responsible for the privacy practices or the content of other websites. We encourage you to read the privacy statements provided by other websites before you provide Personal Information to them.

Our Commitment to Data Security:

We use certain physical, managerial, and technical safeguards that are designed to protect the integrity and security of your information; however, no security measures are perfect or impenetrable, so we cannot ensure or warrant the security of any information you transmit to us through the Site, and you do so at your own risk. We also cannot guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. We cannot control the actions of other users or other third parties with whom you may choose to share your information and therefore we cannot and do not guarantee that information you post through the Site or through any external website linked by the Site will not be viewed by unauthorized persons. We are not responsible for circumvention of any privacy settings or security measures contained on the Site. Remember that even after removal, copies of information that you have posted may remain viewable in cached and archived pages or if other users have copied or stored such information.

We retain information as long as it is reasonably necessary and relevant for our operations, and/or to comply with the law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigation, or enforce agreements. Unless you request that your donation records be deleted, we will retain this information in our records (which may be hosted by a third party service provider).

Our Contact Information:

Please contact us with any questions or comments about this Privacy Policy, your personally identifiable information, our use and disclosure practices, or your consent choices by e-mail at info@avenuesforjustice.org.

Or by mail: Avenues for Justice 100 Centre Street, 1541 New York, NY 10013

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